If you need software for designing and administering surveys, choose NubiS. Completely free and open source, NubiS is easy to program yet delivers results of breadth and depth. Designed at USC’s Center for Economic and Social Research (CESR), NubiS has provided the foundation for numerous successful projects, including CESR’s Understanding America Study, a panel of thousands of households representing the entire United States. NubiS also has been used in several large-scale longitudinal surveys around the world.

UNDER THE HOOD
- Seamless integration with other systems and databases.
- Runs on any server, PC, laptop, netbook, tablet or smartphone.
- Automatically adjusts survey screen to the capabilities of the device used.
- Works with all modes of surveys: self-administered, face-to-face and via telephone.

QUESTIONS AND ANSWERS
- Intuitive usage of skip patterns, loops and grouping of queries.
- Supports interviews in all languages, including those that are character-based (e.g., Chinese) or right to left scripts (e.g., Arabic).
- Easy customization of questions to be presented to respondents.
- Answers can be recorded in a variety of manners: text, radio button/checkbox, dropdown, integer, calendar, slider and custom designs.

COLLECTING DATA
- Potent validation and input control mechanisms to enhance data quality.
- Captures and exports an extensive set of data including raw data, timings, screenshots, paradata and language/mode data.
- Can record continuous information from smartphones, tablets or other external devices, such as GPS, accelerometers and blood-pressure meters.
- Automatically outputs documentation about programmed questionnaires, such as skip logic overviews, text overviews for translation and data dictionaries.

CESR also can provide assistance for survey hosting, design and management, as well as help with access to the Understanding America Study’s panel. For more information, nubis-inquiry-l@mymaillists.usc.edu