

Sarah-Jeanne Salvy of the University of Southern California, will give a presentation on:

Social Environment and Social Norms: Implications for Obesity

There is increasing evidence that peer relationships and the larger social environment can either promote healthy behaviors, or reinforce unhealthy habits. In this talk, we review some of our work illustrating how social processes operate and influence children's eating and physical activity. This research suggests that extant social networks reinforce behavioral status quo, whereas developing relationships with individuals outside the network can promote behavioral change by establishing new social norms. Further, we outline some current projects which begin to translate our basic findings into knowledge to inform prevention and intervention efforts and promote and maintain positive behavioral health trajectories in children, adolescents, young adults and families.

Thursday, January 16th

12:30 p.m. to 1:30 p.m.

Located in the Rincon
Room

Refreshments will be served,
but feel free to bring your own
lunch

Free shuttle from USC campus
to our Playa Vista building
12:00 PM (Depart UPC); Return:
2:10 PM (Depart ICT)

Free street parking at
Waterfront Drive and Lake
Center Drive

OR

Garage parking:
CESR will validate

**This brown bag is co-sponsored by
USC Population Research Center**

12025 E Waterfront Drive
Playa Vista CA, 90094
For Directions: click [HERE](#)